

CRYSTEL CABRERA

WEB & PRINT DESIGNER

RELEVANT EXPERIENCE

Graphic Designer / Production Artist

Office Depot Corp. | Boca Raton, FL | 2006 – Present

As a graphic designer I take ownership of the projects assigned to me. Working with my team members, as point person I'll delegate tasks as needed keeping the workflow going and making deadlines. Much of my work involves page layout and design of catalogs. When not working on catalogs, I turn my direction to designing corporate materials, visual displays and Web graphics.

Graphic Designer

Aquent Staffing | Fort Lauderdale, FL | 2005-2006

While on assignment I had many opportunities to utilize my skills, including concept, design, and production of print media, and web. Obtaining estimates for all print media was among my tasks.

Graphic Designer

Memorial Hospital | Hollywood, FL | Jan-Sep 2005

Took lead on concept, design and production of all print materials ranging from corporate collateral to billboards. Negotiated estimates for printing.

Principal

Fox Graphic Design Studio | Naples, FL | 1996-2005

As principal it was rewarding to see small businesses grow, through the services I provided. Most of my services were for print media with an emphasis on editorial design. I also offered branding, web, digital media and art direction of photo shoots. Styling, for fashion, food, products and interiors were included for projects that needed it.



EDUCATION

Art Institute of Philadelphia

Associate Degree in
Specialized Technology
majoring in Commercial Art

Skillcrush Training

Web Designer Blueprint
Currently taking Front End
Development

SKILLS



Front-End Skills

HTML5 & CSS3
Textwrangler
UX, Personas
Mood Boards
Wireframes
Sitemaps



Design Skills

Adobe Photoshop
InDesign
Illustrator
Photo Editing & Retouching



Social Media Marketing

Twitter, Facebook, Instagram,
Pinterest, LinkedIn



AWARDS

Advertising Federation
Design Excellence
Gold & Silver | 1996-2001